

CASE STUDY ON

CEMENT AND MARKET YARD MANAGEMENT



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Overview :

Most of the cement and market yard follows the manual process of receiving and despatching the goods to the customers due to the non-availability of infrastructure like connectivity and power supply at the yard.

Business Challenges :

With the Manual process of dispatch system, there is a possibility of middle men intervention and lead to the fraudulent practices and creates loss to the supplier/owner.

And other major challenges are :

1. Inventory tracking is not possible
2. Online order booking is not possible
3. Invoicing is not possible
4. Data collection and retention is not possible
5. Data manipulation is possible leads to fraudulent practices
6. Lack of transparency in the system

Customer :

Jaypee Cements

Solution Proposed :

VISIONTEK POS with a high-end solution enables the users in the yard to book orders, transfer stock and check and transmit the data online using GSM/GPRS. Initially all the details of the supplier are to be enrolled and updated to the server. Also the weighing machine integration enables the yard management transparency in transactions. Various types of reports like inventory summary report, sales report and Despatch rake point vs receipts at ware-house point can be generated

VISIONTEK Products Used :

- VISIONTEK GL-11

Benefits / Advantages :

- Supports both online/offline data transactions
- Increases efficiency of warehouse operations
- Inventory can be tracked online
- Improved transparency in the process
- Economical and quick ROI
- Customer purchase behaviour can be analysed
- Generate invoice on the go
- Live tracking of vehicle carrying the inventory

cont...

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Remarks :

VISIONTEK's high level solution, facilitated the customer to track the inventory, Book order online, generate invoice on the go. The customer was also able to analyse their customer's purchase behaviour which helped them in Forecasting the demand and growth in overall revenue generation.

For more details on POS products visit : www.transaction-terminals.com



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