

CASE STUDY ON

PETROL BUNK BILLING APPLICATION



email: sales@visiontek.co.in
www.visiontek.co.in

Overview :

It is very difficult to keep track of the billing & collections in petrol bunks with manual book keeping since staff manage the sales & collections in various shifts.

Business Challenge / Problem :

The Bunk dealer had no track of petrol product sales and there were issues in transparency of products sold versus cash collected. Reconciliation of reports was a tedious task.

The dealer also had no option for online visibility of sales and stock.

Customer :

Petrol Bunk Dealers

Solution Description :

POS installed at petrol bunks will connect to their local server through Wi-Fi or GPRS to get the rates of petrol products and issue a bill to the customer. The data is updated in their server. Daily-basis reports can be generated, stocks sold, stocks available, inventory, cash collected and sales will be updated.

VISIONTEK Products Used :

- GL-14 POS
- 93 POS

Key Features :

- Online connectivity to the server
- Date-wise report
- Product-wise report
- Staff / Shift-wise report
- Sales report
- Cash collected report

Benefits / Advantages :

There is online visibility of stocks and sales and transparency in cash collected by each staff in each shift.

Loyalty schemes can be introduced to petrol bunk customers. Item-wise report can be generated.

Billing solution plus loyalty solution with multi-functional and integrated business processes to take care of their diverse needs of maintaining records for fuel dispensing, servicing of vehicles, accounting, invoicing and inventory done in one single system.

Customer Impact :

With petrol bunk automation solution from Visiontek, petrol bunk dealers could maintain online ledger, receive MIS reports instantly which lead to effective & improved decision making. Data entry was minimized at back office and overall efficiency of the staff increased.

For more details on POS products visit : www.transaction-terminals.com



LINKWELL TELESYSYSTEMS PVT. LTD. 1-11-252/1B, Shoppers Stop, Begumpet, Hyderabad 500 016.

Tel: +91 40 66388000 | Fax: +91 40 66388006 | email: sales@visiontek.co.in | www.visiontek.co.in

Regional Offices : Ahmedabad ▪ Bangalore ▪ Chennai ▪ Kolkata ▪ Mumbai ▪ Noida ▪ Pune

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